

The Coordinator Update

July Aug Sept 2009

Quarterly Communication from the office of Travel Reduction Programs

Please share this information with your employees! If you would like another email to distribute, please let us know.

Rideshare to the Fair Contest!

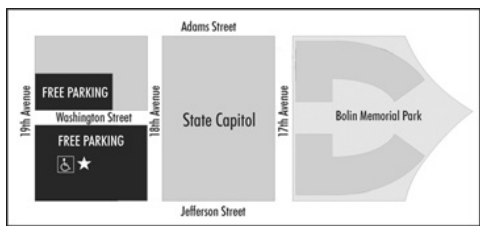
Capitol Rideshare and the Arizona State Fair are again sponsoring the "Rideshare to the Fair" contest!



**Here's your chance to win
free passes to the Arizona State Fair!**

By visiting our website or via fax (602.542.3636), send us the name of the person(s) you would most like to rideshare with to the Fair, AND the reason. The person can be a personal hero, an historical figure, superstar, sports star, family member, or whoever you wish!

Send us your entry. Your entry must have your full name, agency, and phone number on it. Entries will be judged on content. All entries must be received before October 13 at 5:00pm. Winners must be able to pick up their winning passes within 48 hours or they will be awarded to someone else. Judges reserve the right to make all decisions final.



FREE Park & Ride Shuttle

Park at the State Capitol and Ride to the Fair
FREE Friday - Sunday Oct. 16 - 18,
Oct. 23 - 25, Oct. 30 - Nov. 1, & Nov. 6 - 8.

Hours:
Starting 6:00pm Friday
Starting 10:00am Saturday & Sunday

REFER A NEW MEMBER TO THE COMMUTER CLUB AND YOUR REWARD IS IN THE BAG!

Refer A Member - Get A Tote Bag!



Now through October 30, for every eligible new member you or any employee sends us, we will reward the person who referred the new member with a Capitol Rideshare fabric tote bag! It is our way to reward you for helping us to reward a state employee who is doing their share to clear the air! The application is online. Make sure they write your full name on the Comments section. When the membership is issued, they will receive their Commuter Club card and you will receive a tote bag with our thanks!

HPA SEASON REMINDER

This Fall, especially on High Pollution Advisory (HPA) days, employees are urged to carpool, use transit, or telework. Please make sure to post your agency's HPA Signs. If you need additional signs, please contact our office. On HPA Days, encourage your employees to log on to www.capitolrideshare.com and enter the HPA Day Contest!

Are You Using YOUR Website?

When was the last time you visited www.aztrpcordinator.com? If you haven't visited lately, stop by! It features everything you ever needed to know about being an Agency Travel Reduction Coordinator. It also features a handy database of all marketing emails.

The Coordinator Update is published quarterly.

Capitol Rideshare is operated by the Arizona Department of Administration and is funded by the Federal Highway Administration through the Maricopa Association of Governments and by the Arizona Department of Environmental Quality. This document is available in alternate formats by calling 602.542.RIDE.

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online issue

Our Website

Please encourage your employees via email or other communication to utilize our website for information and applications. Our web address is www.capitolrideshare.com.