

The Coordinator Update

Happy Holidays!

Oct Nov Dec 2009

Quarterly Communication from the office of Travel Reduction Programs

The Reasons to Rideshare Make \$ense!

**SPECIAL OFFER FOR COORDINATORS ONLY!
SEE BELOW!**



clean air campaign challenge
nov 16-20 dec 7-11 2009
www.capitolrideshare.com

We are encouraging employees to take that first step and try an alternate mode at least one day during each Challenge Week. The FINAL week will be December 8-12. Each week the employee participates, they will fill out their entry form, found online at www.capitolrideshare.com or in our Rideshare Review newsletter. More than 50 prizes will be won!

Employees are encouraged to carpool with a friend or spouse. If they need assistance locating a carpool partner, they can log on to www.capitolrideshare.com for a matchlist. They can also hop on a bus. If they need a Bus Card Plus application, they can call our office at 602.542.7433. Another option is telework. Visit www.teleworkarizona.com for more details.

As the Coordinator, it is your responsibility to help us publicize this event. And, to help sweeten the incentive, we have a special offer just for you the Coordinator:

**When you receive the marketing email from Capitol Rideshare to send to all employees -
SEND IT OUT TO ALL EMPLOYEES IN MARICOPA COUNTY and cc annette.fettig@azdoa.gov.
If we receive your cc, we will send you a THANK YOU GIFT.
AND
If your agency ALSO achieves at least a 15% participation rate, we will reward you even further!
A special Capitol Rideshare insulated lunch bag will be reserved just for you!**

www.capitolrideshare.com www.teleworkarizona.com

REFER A NEW MEMBER TO THE COMMUTER CLUB AND YOUR REWARD IS IN THE BAG!

Refer A Member - Get A Tote Bag!



Now through December 30, for every eligible new member you send us, we will reward you with a Capitol Rideshare fabric tote bag! It is our way to reward you for helping us to reward a state employee who is doing their share to clear the air! The application is online. Make sure they write your full name on the Comments section. When the membership is issued, they will receive their Commuter Club card and you will receive a tote bag with our thanks!

HPA SEASON REMINDER

This Fall, especially on High Pollution Advisory (HPA) days, employees are urged to carpool, use transit, or telework. Please make sure to post your agency's HPA Signs. If you need additional signs, please contact our office. On HPA Days, encourage your employees to log on to www.capitolrideshare.com and enter the HPA Day Contest!

Are You Using YOUR Website?

When was the last time you visited www.aztrpcordinator.com? If you haven't visited lately, stop by! It features everything you ever needed to know about being an Agency Travel Reduction Coordinator. It also features a handy database of all marketing emails.

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online issue

Our Website

Please encourage your employees via email or other communication to utilize our website for information and applications. Our web address is www.capitolrideshare.com.